**Dr. Dharminder. K. Batra B-124 Amar Colony , GF Lajpat Nagar-IV New Delhi-110024 Tel:26213832,** [**drdkbatra@gmail.com**](mailto:drdkbatra@gmail.com)

**Mobile 9810004403**

**Profile ( DOB: 11/04/1964)**

**Dr D K Batra is Ph.D. in Management (Yr 2000)**  and **M.B.A (Marketing)** from Faculty of Management Studies,**(FMS)** University of Delhi.**(1988-2000, Full Time)** He studied at Fashion Management Dept. **Fashion Institute of Technology New York University USA (1988)-Summer Programme.** He has also been a **U.N.D.P. Research Fellow** to the **EU & Brazil** working extensively in the Product Development Area in **Sixteen European and South American Counties(1996)** He completed a term and conducted Export oriented research on Improving Unit Value Realization of Indian Garment exports for UNDP on **Fellowship** **to** **University of East London, UK(1992) These Three deputations on research culminated in a PhD degree at FMS New Delhi** He graduated in **B.Tech (Textile Tech)** from Technological Institute of Textiles**.** M D University**( 1981-85)**

**Snapshot of Experience:**

In a long stint in Government of India and then Private institutions of repute in a leadership positions, the subject has been able to understand and contribute towards Institution building, Perspective planning, engaging in National and International linkages, Faculty Selection & Development, Academic Quality control International benchmarking Accreditations etc.

***Notable Stint***

The longest stint has been at NIFT as the Head of Department of Fashion Management Studies and as **Head of Academic Affairs** which involved handling and managing 12 centers of NIFT with over 10,000 students and Seven Four year degree undergraduate Design programmes, Two PG programs in Management and Technology and One Bachelor’s program in Technology delivered by over 200 Faculty

In these long stint Notable achievements were : The institution of Academic Input and Output based Systems, Manpower Planning , Peer Evaluation, Faculty Development Programmes Institution of Academic-Industry Advisory Bodies, Intuitionalising corporate linkage programmes, Achievement of increasing to over 50 International linkages from Four linkages Forty Faculty secondments and over Hundred Student Exchanges both ways. Instrumental in Formation of Bodies like IFFTI which had 32 Universities as members and Fashion Design Council of India. Contributed in Policy formation in the Govt. of India and was a member of Various Textile Apparel and Trade Promotion bodies

**Experience Details:**

Dr D K Batra is currently working **as Chairperson Branding and Media relations for IMI New Delhi last one year and previously as Chairperson - Student Affairs** and **Professor (Marketing) at IMI** since 2012He has worked as **Director** **Asia Pacific Institute of Management** from April 2012 till April 2013. He has worked as Director and Vice President (New Projects) Netaji Subhash Institute of Management Sciences(oct 2010-feb2012) . Prior to this he has worked as **Senior Professor and Programme Director PGDM** (International Business management), **FORE School of Management for three years.** He also held the additional post of **Registrar of FORE**. In a long stint with **National Institute of Fashion Technology** New Delhi spanning 18 years, he has held various senior positions namely: **Head- Academic Affairs which included Dean Academics office** of eleven centers in India, **Chairperson Fashion Management Studies and Head International Linkages**.

During the span of a long Academic Career spanning 25 years the subject has many **positions or awards conferred.** Some of these are:

**Awards/ Honours /Positions Conferred**

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| --- | --- | --- |
| Year | Name of award / honor | Name of organization |
| 2002-2004 | International Jury Member for IFFTI Conference and IFFTI  Executive Board 2005-7 | IFFTI - International Foundation of Fashion Technology Institutes. |
| 2000-2001 | CEO of Fashion Design Council of India | FDCI- Fashion Design Council of India. |
| I999 | Worked as Board member for WTI which was honored by PM for manufacturing policy completion | WTI- We Think For India | |
| Jan 2010 | Signed an MOU for PhD programme | with Jamia Hamdard University |
| 2006 -07 | Served as Board member Delhi Government Nominee on Governing Council | Deen Dayal Upadyaya College |
| 2007-2009 | Advisor to the project by Ministry of Information Technology on Human body measurement conducted by Textile Dept | Ministry of Information Technology , IIT Delhi |
| 2008 0nwards | Appointed as a member of Board of studies on textile technology course | U P Technical University Lucknow by VC |
| 2014 October | Awarded the Lifetime achievement award for Excellence in Management Education) at IIC | International Association of Educators for World Peace( In affiliation with ECOSOC and UNICEF at IIC New Delhi |
| 2014 November | Awarded the Dewang Mehta award for Best Professor Marketing Management | Business School Affairs and Unilever at Taj Lands End |
| 2018  September | Awarded the Tenth Annual Excellence in Research Journal Awards, which honors the best scholarly articles from the 2017 volume year. | IGI Global Publications USA |

**Conference Organization:**

1. **Recently on *6th*** *September 2016* IMI New Delhi was the knowledge partner with Indian Chamber of Commerce organized **Global Education Forum** at the India Habitat Center The undersigned presented the Them based report at the Forum and organized various activates as **a Knowledge partner**
2. The undersigned organized an International conference on **30th - 31st January, 2016 and**  a Doctoral Colloquium on 29th January 2016 On ‘**Innovative Brand Building through Digital Marketing”** The conference received more than 75 papers and had Eminent people like Mark Schaffer, Chris Horton , Prof Abraham Koshy Prof Jagdish Seth Prof RM Joshi and Prof Vivek Suneja in the committee and the same was patronized by Padamshtree Prof Bakul Dholakia.
3. Workshop on Project Management International Management New Delhi joined hands with Project Management Institute, PMI UK North India through the undersigned and signed an exclusive arrangement with IMI Delhi for the said workshop On “**Assessing Organizational & Portfolio Management Best Practices using OPM3 – A Practice Approach” on Feb 17 2014** Speakers were from US and India notable speakers were :

1. Hemant Siegell Managing Projects by Managing Risk (Sr Risk Management Professional, Director Riskpro 2. Raju Rao Certified OMP3 Trainer 3. Manoj Gupta President North PMI UK

**Publications**

**Books**

1. Published Two Books of Technical Papers and Manual ‘Competitive Export Strategies and Cases for Clothing Industry’- International Trade Center UNCTAD Geneva, 2008

2. Edited a book on ‘Integration of Fashion Value Chain: Destination India’ published by CBS publishers 2004.

**Recent Journal and conference Papers**

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| --- | --- | --- | --- | --- | --- |
| **Title** | **Name of Journal** | **Refereed or Otherwise** | **Reference** | | |
| 1. Batra D K Vancheshwar Vijay: ( 2018) Delhi/World Sustainable Development Summit (DSDS/WSDS):Rechristening It and the Path Ahead | Thunderbird Cases | Case study | | Hravard Punlishing Website | |
| 1. Vinod KUMAR Vandana Batra D K (2018) "Usage pattern of e-resources among management students in Nagpur, Maharashtra (India)". | The Electronic Library, forthcoming. (Emerald Group Publishing, SSCI & SCOPUS indexed, Impact Factor: 0.484, ABDC-B | Refereed | | Emerald | |
| 1. Dahiya . Kirti , Batra D.K ( 2018) : “India - Sustainability and the Tourism Rankings” | African Journal of Hospitality, Tourism and Leisure | Refereed | | , Volume 7 (3) - (2018) ISSN: 2223-814X  Scopus Indexed | |
| 1. Batra DK ,Sanjv Mittal Rajat Gera (2017): Evaluating the Effects of Service Quality, Customer Satisfaction, and Service Value on Behavioral Intentions with Life Insurance Customers in India | the International Journal of Service Science, Management, Engineering, and Technology (IJSSMET) 8 (3), | Refereed | | IIJSSMET)Volume 8 (3),2017 IGI Global | |
| 1. Batra DK ,Dahiya Kirti(2017): Destination Brand Equity-A Conceptual Model | IOSR Journal | Refereed | | http://www.iosrjournals.org/iosr-jbm/papers/Vol19-issue7/Version-7/D1907072028.pdf | |
| 1. Batra D K Dahiya Kirti (i) Measuring Destination Brand Personality of Jaipur as a Destination Brand | IITM Journal of Management Journal | Refreed | | Vol 8 issue 2 2017  http://www.indianjournals.com/ijor.aspx?target=ijor:iitmjmit&volume=8&issue=2&article | |
| 1. Sanjiv Mittal, Rajat Gera Dharminder Kumar Batra,(2015),"An Evaluation of an integrated perspective of perceived service quality for retail banking services in India | International Journal of Bank Marketing. | Refereed | | Vol. 33 Issue 3 pp. 330 – 350 Emerald Publications. | |
| 1. Dharminder Kumar Batra and Akhter Ali(2015), “Parent’s Opinion of Children’s Influence in Purchase Decisions: A Comparative Analysis between Rural and Urban Delhi” | Global Business Review. | Refereed | | December 2015 16: 1100-1111, doi:10.1177/0972150915597612, Sage Publications | |
| 1. Sanjiv Mittal, Rajat Gera, Dharminder Kumar Batra, (2015) "Evaluating the validity of Student Evaluation of Teaching Effectiveness (SET) in India”.’ | Education +Training | Refereed | | Vol. 57 Iss: 6, pp.623 - 638- an Emerald Publications Publication . | |
| 1. Vijay Vancheswar, Dharminder Kumar Batra (2015):"Corporate Reputation: A Study of Practitioners in the Indian Context" | Corporate Reputation Review | Refereed | | 18, 261-276 (Winter 2015) oi:10.1057/crr.2015.14 Palgrave McMillan Publications | |
| 1. Tourist decision making: Exploring the destination choice criteria | Asian Journal of management and Research | Refereed Journal | | Jan 2017  Volume 7 Issue 2, 2016  ISSN 2229 – 3795 | |
| 1. D K Batra Developing a circuit destination Brand-identifying: the factors for the Golden triangle | Bloomsbury  Book Chapter | Book Chapter  Refereed | | Bloomsbury Book = Business 2025 Driving Growth Through Strategies Innovation , Entrepreneurship & Digitization  https://www.bloomsbury.com/in/business-2025-9789387471672/ Bloomsbury ISBN : 978-93-87471-67-2, pp 11 | |
| 1. Batra D K (2016): Travel industry selecting between online and offline   mode | international Journal of Scientific and Research Publications, | Refereed Journal | | Volume 6, Issue 9, September 2016 694  ISSN 2250-3153  www.ijsrp.org | |
| 1. Batra D K Taneja Rashmi (2017): Digitisation in Trade procedures: Recent Reforms in India and Immediate outcomes and Future Perspective | Conference Paper IIT Delhi DMS “Strategies in Volatile and Uncertain Environment for Emerging Markets” | Conference Refereed | | Proceedings | |
| 1. . Batra D K Tandon Deepak et al : Predicting Non Performing Assets (NPAs) of Indian Banks: An Empirical Analysis Using Advance Binary Choice Models | Presented at 8th ISDSI International Conference Organized by International Management Institute at Pune - January 02-04, 2015 | Conference | | Won an award for best presentation by Prof Tandon |
| 1. Batra D K Tandon Deepak et al : Factors Affecting Performance of Banks: An Empirical Study from India | Presented at FORE International Finance Conference (FIFC 2014); November 27-28, 2014 | Conference | | Conference Proceedings |
| 1. . Dr DK Batra Dr deepak Tandon and and Dinesh Jaisinghani PHD fellow scholar at IMI New Delhi   Paradigms of Risk Management in Indian Banks: Impact of Basel III Accord | Presented at ITS international Conference in Feb 2014 | Conference | | Conference Proceedings |
| 1. Batra D K Dahiya Kirti (2015)Determining the Antecedents of Brand Loyalty | IIM Lucknow  Noida | -Conference | | International 8th December |
| 1. Batra D. K ,Deepak Tandon (2014): Digital Marketing & Virtual Brand Experience vis a vis Consumer Purchase Intentions in Indian context | IMI Bubaneshwar | Conference | | International with ESADE University Mexico 11 January |

**Earlier Conference Papers**

1. Presented and published 2010 Global Marketing Conference at Tokyo“Marketing in a Turbulent Environment” September 9‐12, 2010 Hotel Okura Tokyo, Tokyo, Japan
2. Batra D.K., Narag A.S**: The Fragmentation of Fashion: Demand and Supply Chain Management,** paper presented at 7th Annual IFFTI Conference in Bunka Women’s University, Tokyo, Japan from 31.10.05-05.11.05 (03.11.05).
3. Batra D.K., Narag A.S**: Community Development: Human Capital Formation (Focus on Apparel Industry),** paper presented in International Academic Conference titled “Human Capital Formation in the 21st Century: Is a New Paradigm Needed?’’ held from December, 1-4, 2005 at University Auditorium (December 4th 2005)
4. Batra D.K., Narag A.S**.: Post WTO Gainer Asian Apparel Economies** paper presented International Conference on Apparel And Home Textiles (ICAHT-05) organized by Okhla Industrial Cluster Development and IIT, Delhi textile department October 8th and 9th October 2005 at India Habitat Centre, New Delhi.
5. Batra D.K., Narag A.S**.:** Paper presented on ‘**E- tailing of services in the Fashion Industry**’ at IFFTI Conference 2006, Raleigh, USA.

**Recent Publications in National Magazines**

1. Statesman With an eye on a glorious future 2017 20th March <https://www.thestatesman.com/features/eye-glorious-future-2-1502604655.html>
2. Buiness Online 2017 When should you discuss your salary in a job interview 25th May
3. Express Computer How to address skill gap in manufacturing sector in India? September 14, 2016
4. Indian Retailing.com Will the e-commerce wagon gather speed putting the sluggish growth year behind? -February 15, 2017
5. Indian Retailing.com Mergers: The road to success for the e-commerce industry-October 26, 2016

**Seminars / presentation**

1. Key Note Speaker for the Session : Managing Customer-Based Brand Strategies in National Seminar on Building and Sustaining Brands: Trends, Challenges and Strategies on 9th February 2018 ( Friday).at IP University
2. Key Note Speaker in inaugural session an international conference on “Global Trends in Management, Governance and Entrepreneurship” at ITS Mohan Nagar, Ghaziabad on Saturday, 15th April, 2017
3. Keynote speaker and session Chair at National conference hosted by Bharti College, University of Delhi 2015
4. Invited as a Judge to Case writing competition organised by FIIB (Fortune Institute of International Business) 2016
5. Participated in Delhi Dialogue organised by Ministry of External Affairs between ASEAN and India.
6. Participated many times in Research scholar forum meetings and seminars of Jamia Hamdard University.
7. Speaker in RTI seminar on RTI Day at IIC organsied bt RTI institute 28th September 2014.
8. Chaired a session in **"**International Conference on Research in Marketing (ICRM 2013)" jointly organised by IIT Delhi, XLRI School of Business and Curtin University, Australia.
9. Chaired a session in International Conference on ‘Contemporary Issues in Management’ organized by IIT Delhi in association with Curtin University Australia , October 2012.
10. Speaker and session chair in Marketing seminar “Consumer Intelligence – A framework for winning marketing strategies” at GL Bjaja Institute of Management and Research 19-20th September 2014
11. Key note speaker in CII organized conference on Retail Logistics and Supply Chain Management on 19th January 2013 at Asia Pacific Institute of Management
12. Chaired a session in **AIMA+DMA "Confluence of Visionaries on Role of Media in Building Winning Brands",** in association with **Flame Communications,** at India Habitat Centre, New Delhi on Friday, 05 August 2011.
13. Chaired a session in AIMA and DMA Natioanl Brand Conclave’ on ‘Challenging Growing Brands in a Disruptive Era’ India Habitat center12th March 2011 New Delhi.
14. Key Speaker in National Conference by Banarsidas Chandiwala Institute of Management on “Emerging Issues In Marketing: Challenges and Perspectives” 5th Feb 2011
15. Chief Gust and Key note Speaker in National Conference creating and Sustaining Customer Value : A path to Glory –15th 16th April 2011at ITS Gaziabad.
16. Key note speker and session Chair at International Conference on **‘Fortune at the bottom of Pyramid: Trick or Treat’ at ITS Ghaziabad on 3rd March 2011**
17. Participated in the round table of Directors Conference on ‘Leveraging Education Technology in MBA Education’ organized by MBAUniverse.com an annual. March 4, 2011
18. Speaker at roundtable conference on "Power of Green Ideas" at NIMS, PitamPura May 24 2011
19. Participated in the round table Seminar on ‘Nursing and Allied services Opportunities –UK and India Investment’ organsied by FICCI 2011
20. **Organised INTELLECTURE-2011** SYMPOSIUM, ***Innovative Management Strategies***, on the 30th of March,2011,Wednesday an d was a speaker
21. **Evaluated case studies as Jury member for Finance and Investment cell of prestigious St Stephens College University of Delhi** 2011
22. Chaired a session on Retailing in the annual seminar of Bharti Vidyapeeth Institute of Management and Research, New Delhi BVIMR in 2008.
23. Presented a talk on marketing in a workshop by IIT management centre 2008
24. Chaired the Seminar Session in the International Conference on ‘WTO and its Impact on Developing Economies’ at IIC Bharti Vidyapeeth Institute of Management and Research, New Delhi BVIMR in 2006.
25. Speaker in IFTF-International Fashion Technology Forum 2006 at Siri Fort Auditorium, New Delhi- key speaker on ‘Retail Opportunities in India’
26. Speaker on Retail opportunities, in the Annual Seminar ‘Serveskriti’- The Culture of Service. The paper extract got published and presented in ‘Serveskriti’ on the Importance of Services in the Indian Context in Feb 2005 by Faculty of Management Studies, University of Delhi and Business World.
27. Speaker in the CII organized Texcon conference in Ludhiana, India in Nov. 2005 – ‘Marketing in Optimistic Times”
28. Chaired a session in International Conference on Global Meltdown at FORE 2009

**Recent Reviewer ship of journals :**

1. Asia Pacific Journal of Marketing and Logistics

2. International Journal of Asian Business and Information Management (IJABIM)

3. International Journal of Tourism Cities,

4. International Journal of Bank Marketing

**Supervision of FPM/ Ph D Thesis**

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| **Thesis Title** | **Student’s Name** | **Defended on** |
| Customer Based Brand Equity and Stakeholders’ Perspective: An empirical assessment of Indian Tourist Destinations” | Kirti Dahiya | 13 November 2017 |

**Recent Contributions to profession**

1. Member Research Scholar Forum Board Jamia Hamdard University
2. Member of the Programme Advisory Council of the ‘Post Graduate Diploma in Management- Marketing (PGDM-M)’ Programme Jaipuria Noida.
3. Examiner of Phd Viva Voce of Jagan University Jaipur
4. Examiner for the thesis titled ‘Qualitative Assessment of the Impact of Political .Disruptions on Textiles Supply Chain Performance in Pakistan’,.at RMIT University Melbourne Australia
5. Member Project Management Institute ( PMI) , USA North India Elections committee for selection of office bearers including president
6. Instrumental in Partnership with TOI for Holding HR Talks as a partner institution for one year
7. Instrumental in implementing the Bank Leadership conclave
8. J. TedX@imidelhi which witnessed leading luminaries from Cinema, CRY, Adventure sports Fashion, Journalism etc CONTRIBUTIONS IN TEACHING & INSTRUCTIONS:
9. Teaching a range of subjects like Consumer Behavior International Marketing, Retail management Marketing Strategies
10. .Conducted a session at AICTE sponsored FDP at Jaipuria Institute of Management – 2009
11. . Conducted two FDPs with ASCI for NIFT faculty in 2003 and 2004
12. Conducted an FDP at ITS Ghaziabad on 17th June on Consumer Behavior for all ITS Group of Institutions

**Recent MDP/FDP and Workshops**

**Provided Leadership to Newly Launched unit Taxshila at Asia Pacific Institute of Management in May 2012 leading to a turnover of Rs 45 lakhs in six months**

**At IMI**

1. Programme Director for Accelerating Sales Team Performance Open Two Days Aug8-9 2017
2. Session on International Marketing Environment in General Management Skills programme ITEC 2017
3. Session on International Marketing Certificate Course in Strategic Management for Emerging Markets 2017
4. Sessions on the following in Accelerating Sales Team Performance August 8 2017
   * + Framework for analysing Sales performance
     + Selling process
     + Sales Targeting Budgeting and Forecasting
     + Managing Sales Promotion
     + Sales Performance Analysis
     + Winning Mantras in Sales
5. Conducted two sessions on International Marketing in Certificate Course in General Management ITEC 17 February 2015
6. Conducted two sessions on International Marketing in ITEC Excellence in Public Services through market orientation☹30th Oct and Nov 6 ,2014
7. Conducted two sessions on Marketing Management n ITEC programme on Operations Management March 24 – June 7, 2014
8. Conducted sessions and Program Director of MDP on Leadership for Bank of Baroda GMs at IMI May 13-16, 2013
9. Subject Expert in the area of Marketing for GL Bajaj Institute of Management Greater Noida Uttar Pradesh 30th August,2014
10. Conducted many session in MDP Programmes on Leadership, Marketing and sports management at Asia Pacific Institute of Management 2012
11. Conducted two sessions in an FDP programme on International Research methodology Dec 13-14 2012 at Asia Pacific Institute of Management
12. Conducted two sessions in international Case study workshop at Asia Pacific Institute of Management Oct 2012
13. Conducted a 2 days Management Development Programme for the Officers of the Khadi and Village Industries Commission (KVIC) at Lal Bahadur Shastri Academy, Mussoorie in 2003-2006.
14. Conducted an EDP in marketing for CSIR Scientists at Ghaziabad 2008
15. Conducted MDP for ABN AMRO Bank executives.
16. Conducted MDP for BPO sector executives on customer retention
17. Initiated and launched an 18 months advanced diploma / Executive management Programme for Royal Bank of Scotland executives 2008
18. Conducted a Faculty Development Program on “Effective Classroom Teaching” I.T.S – Management & I.T. Institute, Jan12 2012
19. Conducted a Faculty Development Program on “Consumer Behavior & International Marketing” in FDP “Trends and Advance in Marketing” on 14th June 2011 I.T.S – Management & I.T. Institute Ghaziabad

**Consultancy and Extension Activities:**

1. **Provided consultancy to Tech Mahindra Programmes in 2016-17**
2. Provided consultancy to Raymond India for Training Retail Staff and Showroom Mangers -2003
3. Provided training to ITC Geneva project export executives from DPRK Korea 2000
4. Conducted training for Madura Garments and Gokaldas Exports etc-2001
5. Was the team leader for providing consultancy for training retail personnel for Land mark Group Dubai.
6. Currently working on a project with International trade center Geneva
7. Worked on project by Ministry of Information Technology on Human body measurement conducted by Textile Dept IIT Delhi 2007-9

**Contributions in research and scholarship:**

1. UNDP Research Fellowship on ‘New Product Development Route for Higher Unit Value Realization’—1996 and Year 1998
2. Manpower Requirements for the Fashion Industry’ along with Dr. Rajesh Bheda NIFT-2004
3. Contributed in research for the department and MOT (Ministry of Textiles) on ‘Competitive Challenges before Indian Textiles and Clothing Industry’ by Dr. Shriram Khanna- 1999
4. Contributed in research for the department and MOT on ‘Potential for Promoting Indian Apparel Brands in International Markets’ by Indica Research-1999

**Brief work experience details:**

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| **Employer** | **Position held** | **From To** | | **Nature of Duties Teaching / Research/Industry** |
| Shaw Wallace & Co. | Regional Sales Executive | 1988 may | 1990 June | Industry (Sales Management) Branch Office |
| NIFT | Assistant Professor | 1990 June | 1994 June | Teaching & Research |
| -do- | Associate Professor  &Chairperson Management | 1994  June | 2003  June | Teaching and Worked as Chairperson of Fashion Management from1998-2002 |
| -do- | Professor,  Chairperson Fashion Management  Head Academics  And Head International Linkages | 2003 | June 18th 2007 | Teaching and worked as Head Academics from 2002-04 and Head International linkages along with chairpersonship of Fashion Management |
| FORE School of Management | Sr Professor Programme Director PGDM(IBM) &Marketing Area Chair | June 19th 2007- | Oct 14 2010 | Head of department of marketing and management of the programme of International Business  Teaching Subjects like Consumer Behavior, Retail Management, international Marketing  Manage and Supervise Establishment,. New projects, Controller of Exam and Facilities |
| Netaji Institute Of Management Sciences | Director NIMS and Vice President Projects City Welfare Society | 15thOct 2010- | Feb2012 | Management, administration and policy making for the institute and also external linkages |
| Asia Pacific Institute of Management | Professor and Director | 3 April 2012 | 2nd April  2013 | Overall Management |
| International Management Institute | Professor  And Chairman Branding and Media Relations | 21 April 2013 | Currently |  |

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**References:**

Prof Madhulika Kaushik PRO VC and Former Director IGNOU [mkaushik@col.org989162761](mailto:mkaushik@col.org989162761)

Dr Arindham Banik Director IMI Kolkatta 8420031823 [arindhambanik@imi.edu](mailto:arindhambanik@imi.edu)

Dr Tarun Oanwar Assoc. Professor Royal Melbourne Institute of Technology University tarun.panwar1@ gmail.com